

Privacy Policy according to article 13 GDPR	
Contact data of the controller of the personal data processed	Spryker Systems GmbH („ <b>Spryker</b> “) Heidestraße 9-10 10557 Berlin Germany dataprotection@spryker.com
Contact data of the data protection officer	JENTZSCH IT Rechtsanwaltsgesellschaft mbH Alsterarkaden 13 20354 Hamburg Germany mail@jentsch-it.de
Purpose of the data processing	<p>Spryker will record the session you will participate in as a presenter. Your presentation will be part of the recording.</p> <p>Spryker also will publish the recording for digital and web-based advertising for the benefit of Spryker on its YouTube Channel, its website and via other social media like LinkedIn and Instagram.</p> <p>The published recording will include your name, video and voice.</p>
Legal basis for the processing of personal data	The processing of personal data in connection with the creation and publication of the recording is based on Art. 6 para. 1 lit. b GDPR (performance of a contract).
Recipients of the personal data	<ul style="list-style-type: none"> <li>- subcontractors like service providers</li> <li>- Spryker’s affiliates</li> <li>- authorities</li> <li>- social media providers (Facebook, Instagram, LinkedIn, YouTube, Twitter)</li> <li>- search engine provider</li> </ul> <p>Note: Information on the internet is accessible worldwide and can be found with search engines. Information can be linked to other information, which may be used to create personality profiles. Information posted on the internet, including recordings, can be easily copied and distributed. There are specialized archiving services whose goal is to permanently document the state of certain websites on certain dates. This can result in information published on the internet still being available on the original site even after it has been deleted.</p>
Data transfer to third country	If data is transferred to a third country, Spryker uses standard contractual clauses to protect such transfer. Please note that the personal data published in the internet can also be accessed from countries that do not

	<p>have data protection regulations comparable to those in the EU and that the confidentiality, integrity, authenticity and availability of the personal data cannot be guaranteed in these countries.</p>
Data retention	<p>Personal data is deleted in case it is not needed anymore for the abovementioned purpose and there is no legal obligation to retain personal data.</p>
Rights of the data subjects	<p>Data subjects have the following rights according to the GDPR:</p> <ul style="list-style-type: none"> <li>● Right to withdraw consent (Art. 7)</li> <li>● Right of access (Art. 15);</li> <li>● Right of rectification (Art. 16);</li> <li>● Right of erasure (Art. 17);</li> <li>● Right of restriction of data processing (Art. 18);</li> <li>● Right to data portability;</li> <li>● <b>Right to object (Art. 21).</b></li> </ul> <p>If you want to object to Spryker processing your personal data in connection with recording the session, please reach out to Spryker using <a href="mailto:object@spryker.com">object@spryker.com</a> and do not participate in the session.</p>
Right to lodge a complaint with a supervisory authority	<p>Without prejudice to any other administrative or judicial remedy, every data subject has the right to lodge a complaint with a supervisory authority, in particular in the EU Member State of his or her habitual residence, place of work or place of the alleged infringement if the data subject considers that the processing of personal data relating to him or her infringes the GDPR.</p>